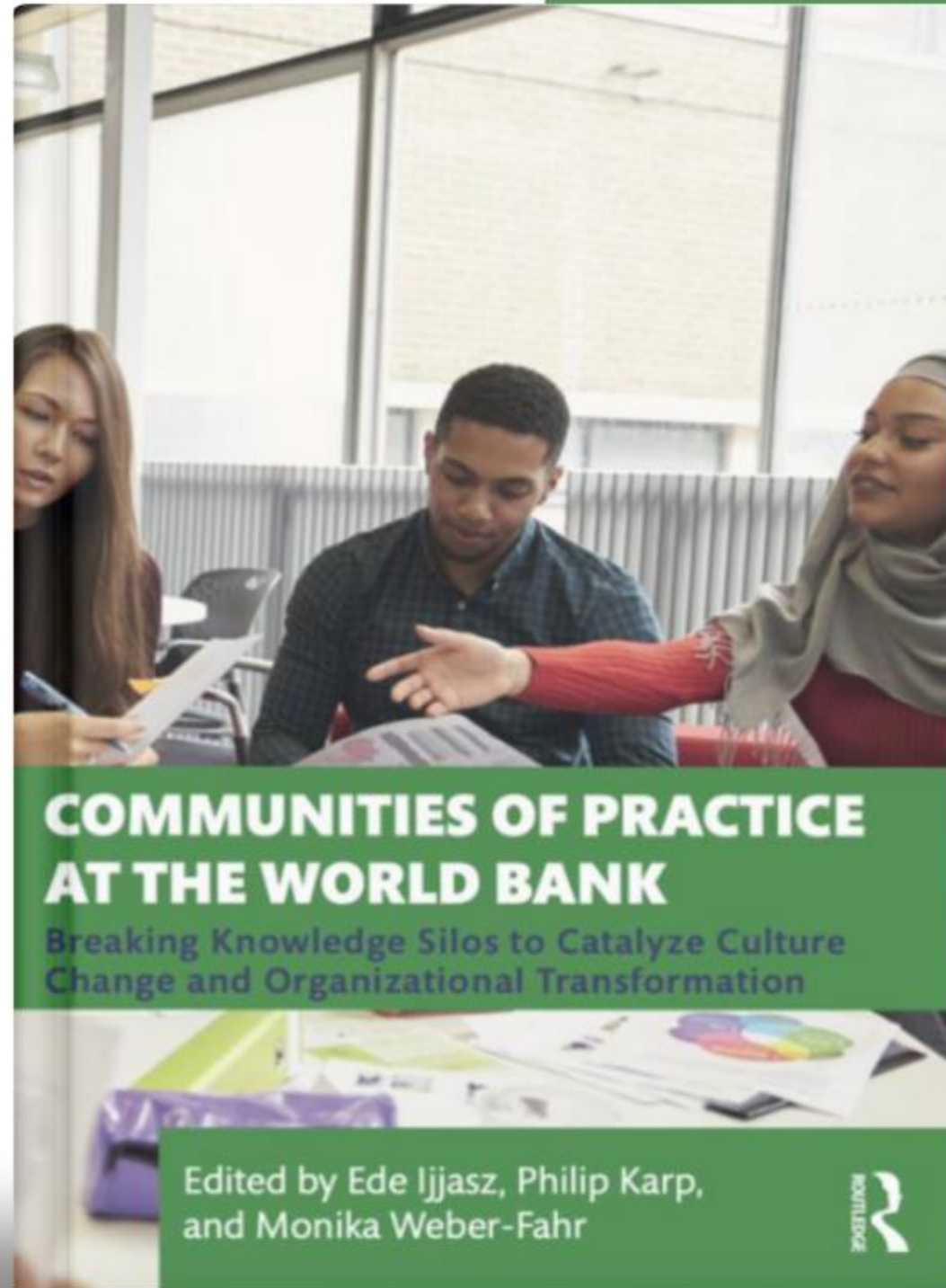


COMMUNITIES OF PRACTICE



@The World Bank



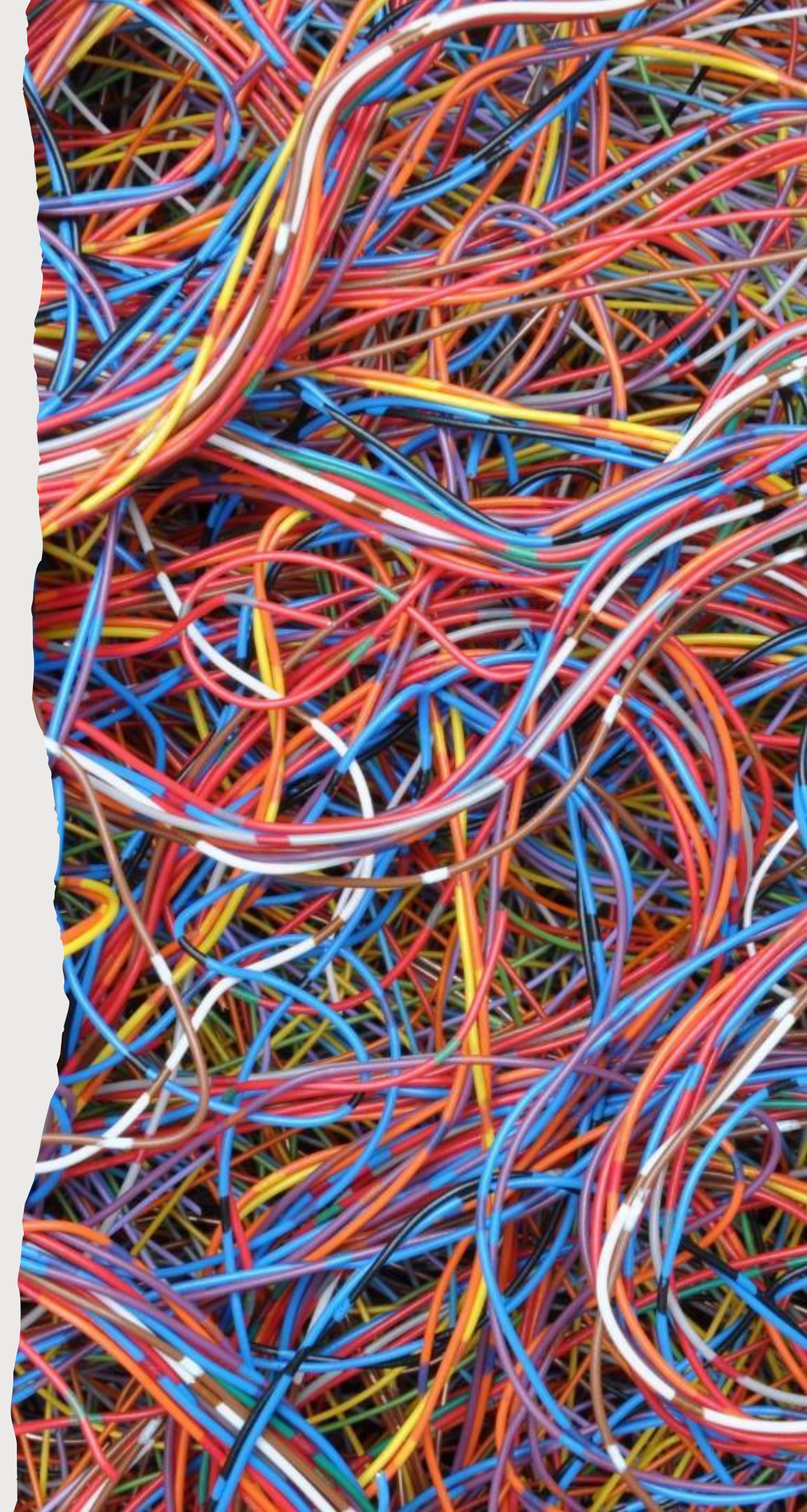
COMMUNITIES OF PRACTICE AT THE WORLD BANK

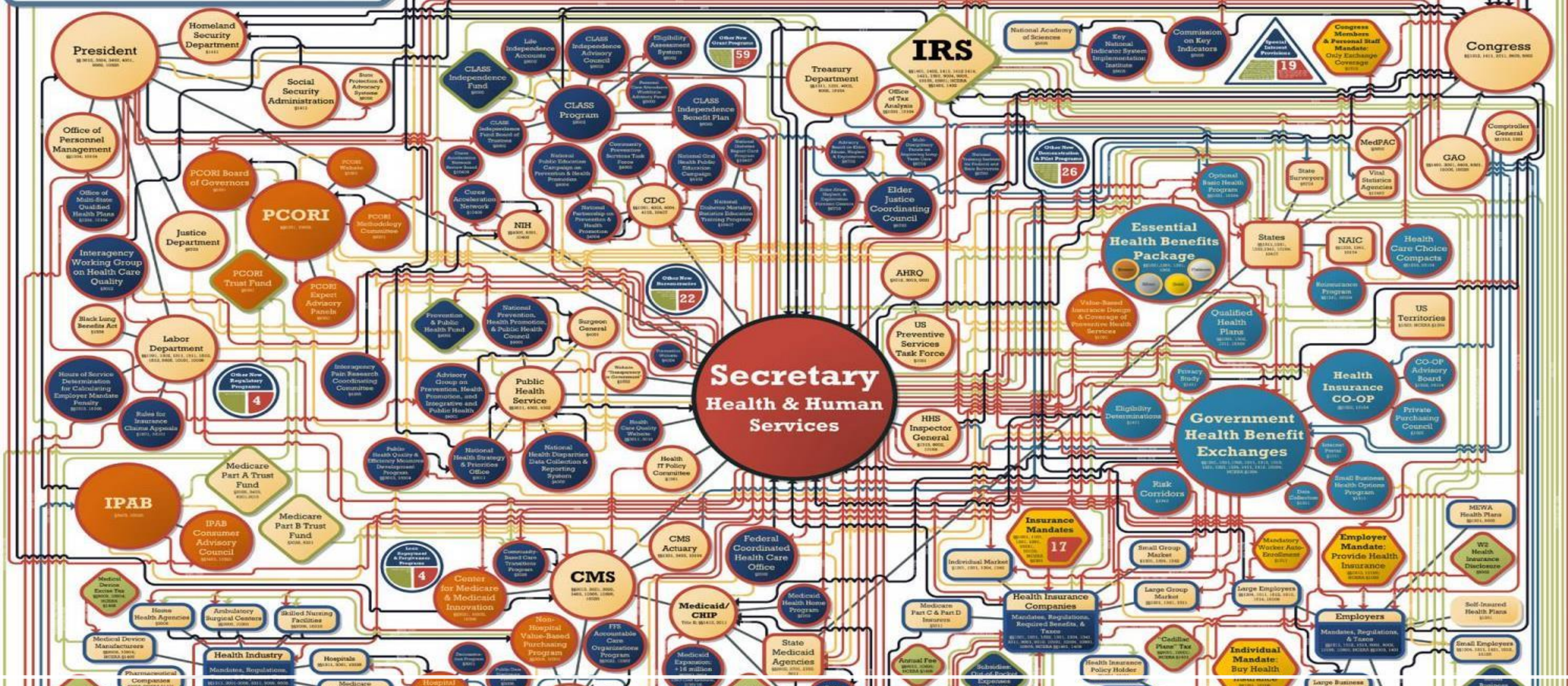
BREAKING KNOWLEDGE SILOS TO CATALYZE
CULTURE CHANGE AND ORGANIZATIONAL
TRANSFORMATION

The Challenge for MDBs

Information
overload

Wicked
development
challenges





Complex Matrix Structures





Knowledge Management: At the Core of Comparative Advantage



Myth 1: No time! Delivery pressure

Myth 2:
I know
what the
client
wants





Myth 3: We only need to fix the IT system



Myth 4: We can't have it all



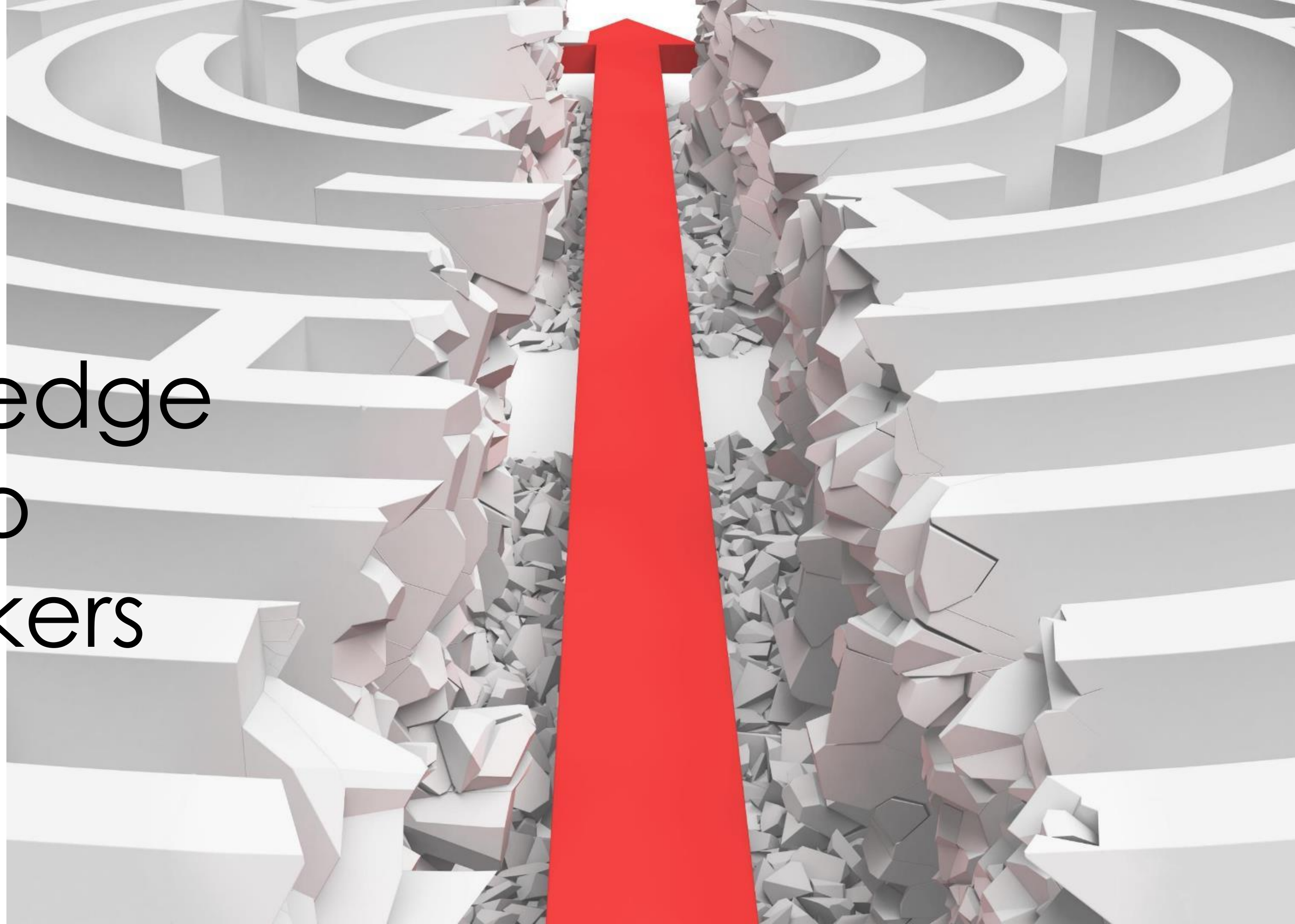
Communities



Who has the knowledge?

Knowledge is
everyone's business





Knowledge Silo Breakers



A diversity of communities:

- ✓ **Transit-Oriented Development** – Quick aggregation and partnership
- ✓ **Urban infrastructure** – Influence a global agenda as a community of communities
- ✓ **Urbanscapes** – A community of innovators
- ✓ **Affordable Housing** – Breaking barriers in service to clients

KSB Impact Evolution

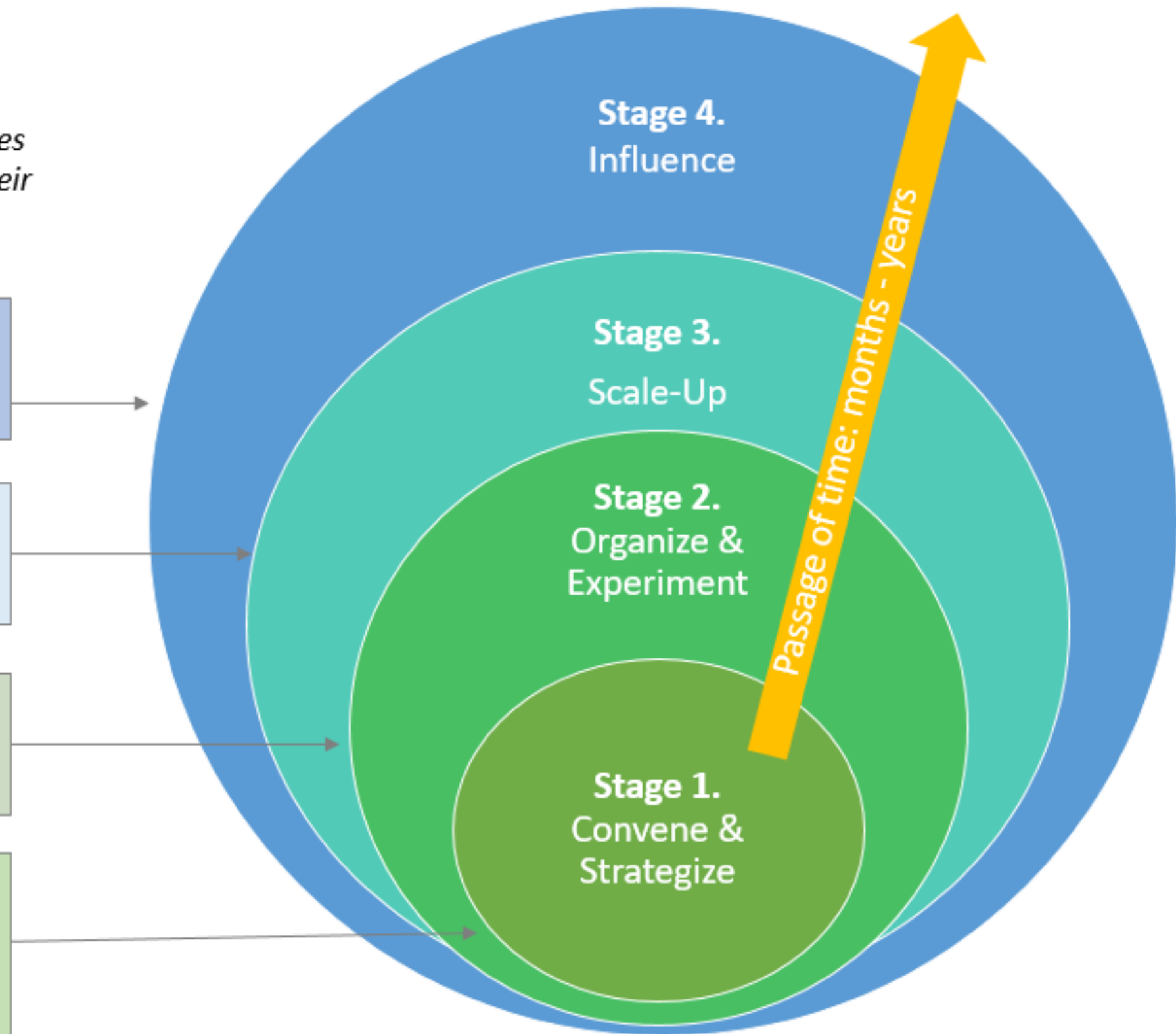
These are the typical stages of a KSB evolution. Once a KSB identifies their stage, they can then identify key impact measures to track their progress towards the highest level of impact.

The purpose: To increase operational impact as the go-to community for the topic area, drive new projects, and ultimately influence the global agenda.

The purpose: To advance the spread of KSB approaches, expand the stakeholder pool, and increase topical awareness within and outside the WBG.

The purpose: To map and curate all relevant knowledge and develop products and approaches that will lead to faster or improved operational impact.

The purpose: To convene the relevant professionals and start building a community of practice, crafting a strategy to advance the topic area, improve operational impact, and become a go-to place for technical expertise.





The Garden Approach



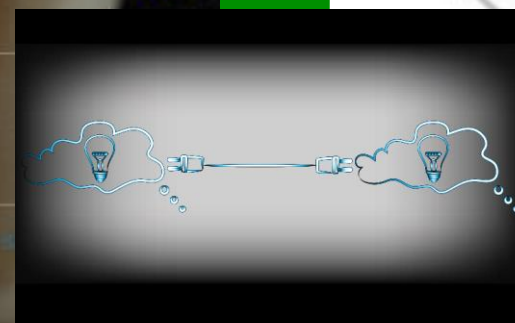
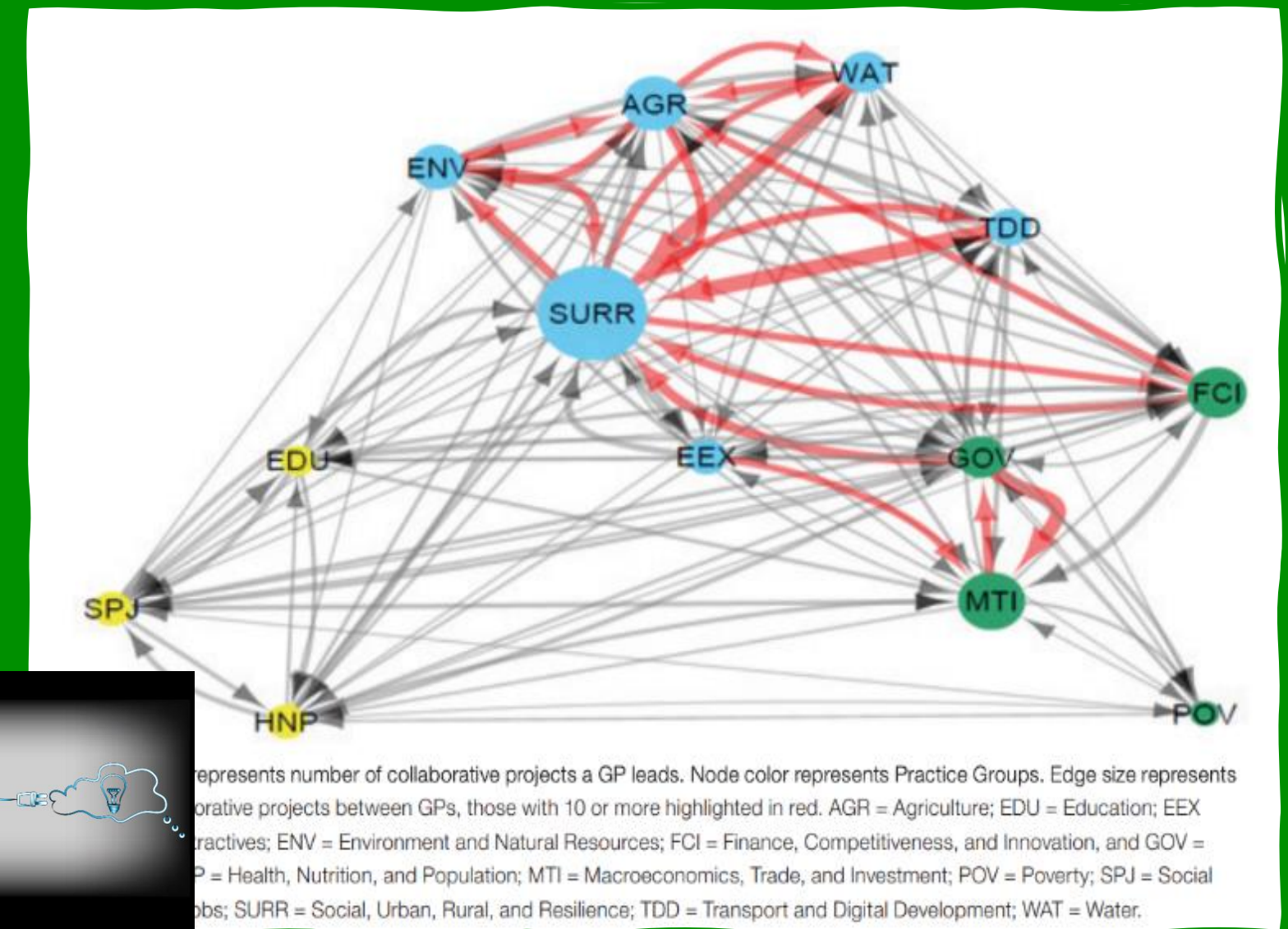
Several instruments and platforms with clear intent:

- ✓ From boutique to systematic, results-focused knowledge exchange – The Art of . Knowledge Exchange Approach
- ✓ From retail to wholesale – The Tokyo Development Learning Center
- ✓ From internal to external – Building client capacity to manage their knowledge

Similar objectives – different approach



Did it actually - really - work?





The role of leadership



有り難う

Obriigadu

Thank you

Sagol

Danke

Obriigadu

謝謝

Kiitos

Hvalda

Terima kasih

شكر الله

Gracias

Köszönöm

شكر الله

Hvalda

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